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NEWALPHA AND EMERGENCE SELECT FINALTIS FOR ITS 'EFFICIENT BETA'TM STRATEGY

NewAlpha Asset Management ("NewAlpha"), the Paris-based global emerging manager acceleration specialist and Emergence ("Emergence"), France's seeding fund sponsored by 15 institutional investors are pleased to announce a strategic investment with Finaltis ("Finaltis").

With 35 million euros provided by Emergence Actions, the Finaltis EfficientBetaTM Euro fund¹ reaches a significant AUM and consequently can meet the needs of French and international institutional investors. The certification granted by Emergence allows Finaltis to improve the visibility of its brand and to become an active player within the French long only asset management landscape.

Finaltis EfficientBetaTM Euro is positioned in the fast growing arena of Smart Beta, a widespread investment style in northern Europe and in the US. This investment approach accounts for 16%² of assets in US equity funds (versus 3%³ in Europe) and has been growing at almost 40% annually over the last 10 years.

Launched in December 2013, the objective of Finaltis EfficientBetaTM Euro is to outperform in the medium term with a similar level of risk the EUROSTOXX NR index made up of the largest Euro zone equities. The fund favours low volatility stocks and adjusts the weights in order to construct a portfolio which optimises its risk reward properties.

The Finaltis expertise exploits a particularly robust investment process, built on a systematic, quantitative and innovative technique to estimate the volatilities and correlations, and allocate the capital within a minimum variance framework. The process is the result of 12 years of proprietary research, conducted by a stable team of talented French mathematicians, who have succeeded in combining sophisticated modelling with active management.

The FCP Finaltis EfficientBetaTM Euro outperformed the EUROSTOXX NR by 12.5% in 2014 and is currently ahead of its benchmark by 10% since the beginning of 2015 while maintaining a level of volatility below the index. This places Finaltis EfficientBetaTM Euro first within the « Euro Zone Large Caps » category both in terms of absolute and risk-adjusted performance.

Founder of Finaltis in 2001, Denis Beaudoin is also one of the most active promoters of quantitative investment management. He is also well known within the investor community and the academic world, in France and abroad. Under his leadership, Finaltis has developed a solid and efficient infrastructure for processing and analysing data and for real time risk control. Finaltis deploys its proprietary approach through dedicated mandates and open-ended funds for professional investors.

¹ This product is designed for professional investors

² As of 30 September 2013, source MMI Annual Convention 2014

³ As of 31 December 2014, source Morningstar / State Street Global Advisors / EFAMA

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Structured as the previous partnerships with Focus Asset Managers, Financière Arbevel and Talence Gestion, this fourth strategic investment provides investors the performance of the selected fund and a participation in the growth of the investment firm via a revenue sharing scheme. Finaltis is the ninth company to be incubated by Emergence through its two sub-funds equities and absolute return.

ABOUT NEWALPHA ASSET MANAGEMENT

Founded in 2003, NewAlpha Asset Management aims to provide institutional investors with access to the most talented 'start up' investment management firms.

By merging its operations in 2013 with those of NEXt AM, NewAlpha has become the leading European player in incubation with 30 active partnerships managing more than \$11 billion. Since their respective inception, the two entities have entered into 61 strategic partnerships and invested more than of \$1.2 billion in seed and acceleration money with French and international managers.

NewAlpha has been one of the world's most active allocators in this space with more than \$500 million allocated through 18 partnerships since 2011. NewAlpha received the award 'Best Seeding Platform' in 2010, 2011 and 2013 at the Hedge Funds Review Awards⁴.

NewAlpha Asset Management is a subsidiary of La Française Group and OFI AM.

ABOUT EMERGENCE

Created in January 2012, Emergence is the French emerging manager platform initiated by Finance Innovation, with the support of the AFG (Association Française de la Gestion) and Paris Europlace.

Emergence provides investors with privileged access to some of the most promising independent France-domiciled early stage independent investment managers.

The first sub-fund, dedicated to absolute return fund managers, is advised by NewAlpha Asset Management. With more than \$200 million provided by nine large institutional investors, the fund has already seeded five managers among 120 applicants.

With \$250 million allocated by 14 institutional investors, Emergence's second sub-fund aims at accelerating the growth of European equity investment managers who are based in France.

Emergence was awarded 'Best Initiative of the Year' by Morningstar at the Emerging Manager Day in December 2013

⁴ Awards and rankings do not guarantee the performance of the fund and are not an indication of future performance